

2025 SPONSORSHIP OPPORTUNITIES



Rotary Club of
CHARLES COUNTY, LA PLATA

Dear Friend,

The Rotary Club of Charles County La Plata is preparing for its 48th Annual Lobster Festival scheduled for September 28, 2025. During the past two years, this Rotary club has given back over \$135,000 to our community, thanks to the support of partners like you. \$65,000 has been awarded in scholarships to local high school students. Free dictionaries have been provided to every third grade student in the county, along with grants to community based partners such as War Fighter Advance, Southern Maryland Food Bank, Charles County Youth Orchestra, Spring Dell Center, CSM Foundation for the Trades and Energy Scholarship, Charles County Literacy Council and so much more. Once again we are searching for local businesses like yours to be a special part of our event! Pick from one of our exciting sponsorship opportunities, consider a silent auction donation or contact us to design a tailored package to meet your needs.

PRESENTING LOBSTER SPONSOR: \$5000

limited to 2 spots available

- Exclusive status as a presenting sponsor throughout the event, included is your own exclusive 12'x12' marketing space to show off your business in the Main Hall.
- Naming rights to one our Exclusive "Hot Spots"
- Name & logo on the ADULT and CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before and during the event.
- 10 complimentary tickets

PREMIER LOBSTER SPONSOR: \$2500 8 SPOTS AVAILABLE

- Your own 12'x12' marketing space to promote your business
- Naming rights to one of our exclusive "Hot Spots"
- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before and during the event.
- 8 complimentary tickets

SILVER LOBSTER SPONSOR: \$1000 10 SPOTS AVAILABLE

- Name & logo on the CHILD tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before and during the event.
- 4 complimentary tickets

GOLD LOBSTER SPONSOR: \$1500 5 SPOTS AVAILABLE

- Your own 10'x10' marketing space to promote your business
- Name & logo on the ADULT tickets
- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before and during the event.
- 6 complimentary tickets

BRONZE LOBSTER SPONSOR: \$500 UNLIMITED SPOTS AVAILABLE

- Name & logo on the event t-shirts
- Name & logo in advertising and promotions before and during the event.
- 2 complimentary tickets

Questions?

CONTACT JOHN HALL:

britishjohnhall@gmail.com • 240-682-0868



<- Download Rotary's W-9 Form

YES!

Count me in! I wish to help the Rotary Club of Charles County, La Plata by sponsoring the 48th Annual Lobster Festival.



Sponsor Level:

- Presenting Lobster Sponsor: \$5000
- Premier Lobster Sponsor: \$2500
- Gold Lobster Sponsor: \$1500
- Silver Lobster Sponsor: \$1000
- Bronze Lobster Sponsor: \$500

NAME: _____

COMPANY: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

WEBSITE: _____

if applicable

Thank you in advance for your generosity & support.

Please make checks payable to:
Rotary Club of Charles County Foundation

Return this form and payment by mail to:

Lobster Festival Committee
PO Box 37
La Plata, MD 20646

LOGO DEADLINES:

JUNE 23, 2025 to be included on ticket backs,
if included in your sponsorship level

AUGUST 31, 2025 to be included on t-shirts,
sponsor banner and individual sponsor signs
displayed at the event.

Rotarian Point of Contact:

YOUR LOGO FILE MATTERS!

GET THE BEST EXPOSURE FOR YOUR INVESTMENT

Your logo will be used to acknowledge your sponsorship in a variety of ways, so it's very important that you submit a usable logo file. Here's how:

- Send vector-based files in full color and black (if available). File types could be **.eps, .pdf, .svg, .ai**. Full resolution transparent .png files may be acceptable, depending on the original design set up. **Ask your Marketing Department or the designer of your logo for the proper file type.**
- Do not save your logo from your website and send it. This file will not contain the details needed for t-shirt imprints or for printing. Web files are created for screen viewing only and your logo will not be clear or even legible in print.
- Send your logo files directly to **Tracey@TangerineCS.net** along with your sponsor level.
- Logos received after the deadline may not be included on all marketing materials listed in your sponsor level description.

Questions? Email John Hall at britishjohnhall@gmail.com or call 240-682-0868